



20
25

17th International
Federation on Ageing
Conference

In partnership with



NWU®
NORTH-WEST UNIVERSITY
NORTH-WEST UNIVERSITY
UNIVERSITY OF BOKOEN-ROPHIRWA

a contribution to the
**Decade
of healthy
ageing**

YEBO/YES! Action on Ageing: Evidence • Policy • Practice

Cape Town, South Africa
9-12 September 2025

EXHIBITION & MARKETPLACE PROSPECTUS

Be part of something **greater**

ifaconf.ngo

INTERNATIONAL FEDERATION ON AGEING (IFA)

The International Federation on Ageing (IFA) is an international non-governmental organization (NGO) with a membership base comprising government, NGOs, industry, academia, and individuals in over 75 countries. The IFA has general consultative status at the United Nations (UN) and is a non-state Actor at the World Health Organization (WHO). It is a registered charity in Canada, with an international and democratically elected board of directors.



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The 17th Global Conference on Ageing in Cape Town, South Africa "YEBO/YES! Action on Ageing: Evidence, Policy, and Practice" is defined through a unique partnership between the International Federation on Ageing (IFA) and North-West University (NWU) distinguished by its robust identity, institutional culture, and ethos, firmly rooted in the principles of unity and values.

Historically, the global conferences have attracted between 800 - 1200 delegates from more than 60 countries to address the challenges and opportunities of our ageing population.

You can expect to be among activists and advocates from civil society, health care professionals, policy makers, researchers and academics, entrepreneurs and innovators, educators, media and communication professionals and industry representatives and students studying fields such as gerontology, public health, sociology, psychology, and related disciplines who are interested in learning about current research and trends in ageing.

CONFERENCE THEMES



Age-Friendly Environments



Building Capacity in LMICs: Policy and Good Practice



Connecting Ageing and the Economy



Family, Intergenerational Dynamics



Healthy Ageing



Human Rights



Immunisation for All Ages



Improving Practice through Digital Technologies



Long-term Care and Improving Function



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EXHIBITION CAPE TOWN INTERNATIONAL CONVENTION CENTRE 2 HALL 9

A trade exhibition and poster display will be held in conjunction with the IFA 2025 Conference.

EXHIBITION STAND SPACE

All stands are 3m x 3m and include a shell scheme package.

R 29.620 (15% VAT inclusive)

The stand price includes:

- Shell Scheme
- Fascia with company name (20 letters)
- One table and Two chairs
- Two spotlights
- One plug point
- Carpeting
- General exhibition hall security service
- Daily cleaning of public areas
- Two exhibitor registrations
- Tea/coffee and lunch as per the programme
- Exhibitor logo on the website



MARKETPLACE TABLE

The marketplace will include ten (10) tables.

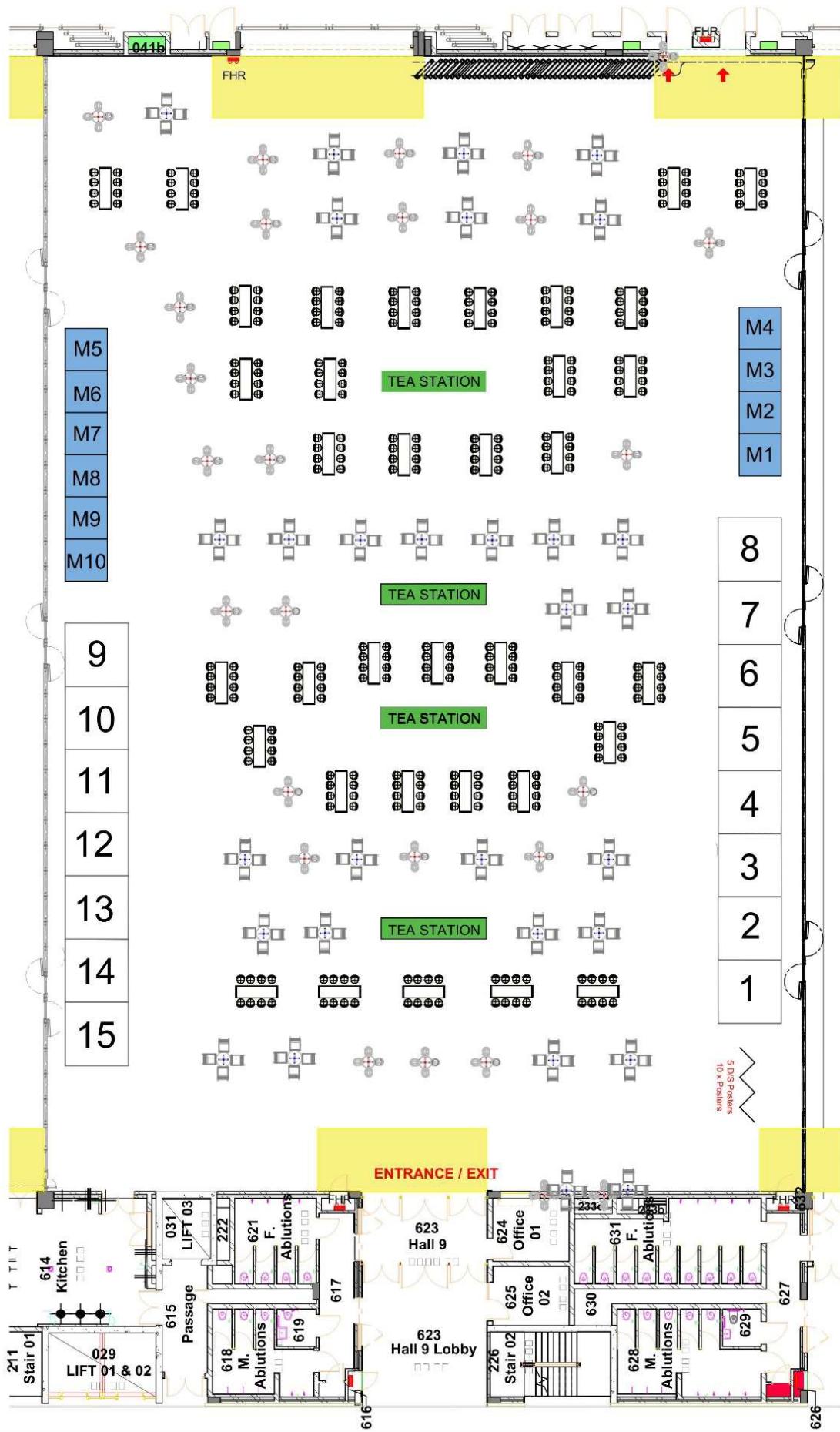
R 9,900 (15% VAT inclusive)

The marketplace price includes:

- One conference table
- Two chairs
- Two exhibitor registrations (includes tea/coffee and lunch as per the programme)

"Adjusted /Subsidized pricing available for regional (South African) organization, nonprofits, etc."





TERMS AND CONDITIONS

Exhibition & Sponsorship Policy:

- Exhibition space and sponsorship will only be confirmed once the exhibitor's application form has been completed, and confirmation has been sent.
- Exhibition table is allocated on a first come first serve basis.
- All exhibitors will be given a table and two chairs.

Exhibition Layout:

The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the exhibition and/or stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

Liability:

The Organisers accept no responsibility for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing this contract and which the Organiser could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.

Contact:

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